



BRING IT ON

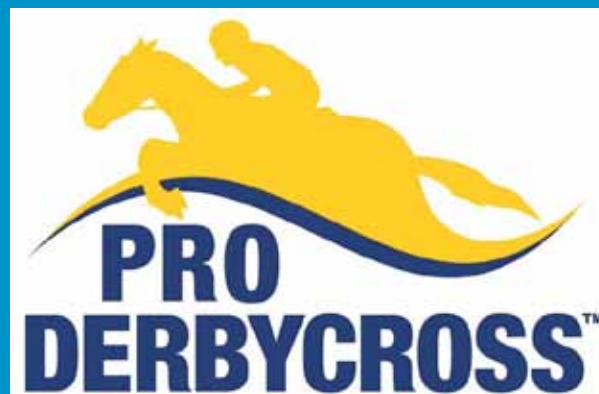

**PRO
DERBYCROSS™**


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DERBYCROSS™**

The Sport for a New Generation

DRAWING NEW FANS EVERY YEAR PRO DERBYCROSS HAS ESTABLISHED ITSELF AS A MUST SEE EVENT FOR HORSE SPORT ENTHUSIASTS. OUTSTANDING RIDERS FROM THE WORLDS OF EVENTING, SHOW JUMPING AND POLO ENSURE AN EXCITING AND SPECTACULAR TEAM COMPETITION. DON'T MISS YOUR CHANCE TO BE A PART OF IT...





PRO DERBYCROSS IS AN EXCITING, FAST PACED TEAM COMPETITION SET TO ROCKING MUSIC. CAPTAINED BY EVENT RIDERS, EACH TEAM FEATURES THREE EVENTERS, ONE SHOW JUMPER AND ONE POLO PLAYER. RIDERS RACE AGAINST THE CLOCK OVER A HYBRID COURSE OF SOLID CROSS COUNTRY OBSTACLES AND LIGHT SHOW JUMPS IN AN EFFORT TO COMPLETE THE TRACK FAST AND CLEAR. TIME IS CONVERTED TO A PENALTY SCORE, AND THE TEAM WITH THE LOWEST ACCUMULATED TIME WINS.



THE ULTIMATE STAGE



**PALM BEACH INTERNATIONAL EQUESTRIAN CENTER
JANUARY 20, 2012
AT 7:00 PM**

**HOME OF THE WINTER EQUESTRIAN FESTIVAL
FEATURING A WORLD CLASS STADIUM WITH VIP
HOSPITALITY AMENITIES, SECOND TO NONE IN
FLORIDA. PRO DERBYCROSS OFFERS AN
EXCEPTIONAL OPPORTUNITY FOR COMPANIES
FOCUSING THEIR BRANDS ON LUXURY LIFESTYLE
EVENTS TO DEVELOP STRONG RELATIONSHIPS WITH
AFFLUENT INDIVIDUALS ENJOYING LEISURE
ACTIVITIES.**

**AS A PREMIERE SPONSOR OF
PRO DERBYCROSS YOU WILL BE
ASSOCIATED WITH THE ICONS OF
EQUESTRIAN SPORTS AND ITS RISING
STARS.**

**OLYMPIC VETERANS PHILLIP DUTTON, KAREN
O'CONNOR, LESLIE LAW, BRUCE DAVIDSON,
KATIE PRUDENT, LAURA KRAUT. POLO STARS
NIC ROLDAN, KRIS KAMPSEN, JOHN GOBIN WITH
BOYD MARTIN, JESSICA PHOENIX, SHANNON
LILLEY, BUCK DAVIDSON, MICHAEL POLLARD,
ALLISON SPRINGER, WILL FAUDREE, SINEAD
HALPIN, AARON VALE, MARILYN LITTLE-MEREDITH**



COMMITTED MARKETING

PRO DERBYCROSS PRIDES ITSELF ON CREATING CUSTOM SPONSORSHIP PACKAGES WITH INTEGRATED MARKETING PLATFORMS DESIGNED TO SHOWCASE YOUR PRODUCTS AND SERVICES. VIP HOSPITALITY GUARANTEES THAT YOUR CLIENTS AND GUESTS WILL HAVE AN UNFORGETTABLE EXPERIENCE.



RING SIDE BRANDING, JUMP SIGNAGE, LOGOED TEAM WEAR, PROGRAM ADS, DIGITAL MEDIA, LIVE STREAM VIDEO GRAPHICS, PRODUCT DISPLAY AND MARQUEE BRANDING ARE SOME OF THE HIGH VISIBILITY OPTIONS THAT ARE INDIVIDUALLY CUSTOMIZED TO BEST MEET YOUR OBJECTIVES.

SPONSORSHIP LEVELS

YOUR COMPANY COULD BE HERE...

TITLE - \$25,000

PRESENTING - \$10,000

PATRONS MARQUEE - \$7,500

CALCUTTA WELCOME RECEPTION - \$5,000

PRO DERBYCROSS TEAM - \$5,000

CROSS COUNTRY FENCE - \$1,000

SHOW JUMPING FENCE - \$750

WINDSOR



CHARITABLE BENEFICIARY

Operation Homefront is the Official Charitable Partner of the Professional Riders Organization and PRO DERBYCROSS.

Operation Homefront is a non-profit organization that provides emergency financial assistance to U.S. Military members and their families in times of need.

PRO works with local Operation Homefront chapters throughout the United States to raise awareness and funds as well as provide opportunities for U.S. Military members and their families to enjoy some entertaining down time.

By partering with PRO, you are supporting a very worthy cause that is close to the hearts of our riders and we thank you.



SCHEDULE & CONTACT DETAILS

DON'T MISS OUT ON 2012

CALCUTTA WELCOME RECEPTION

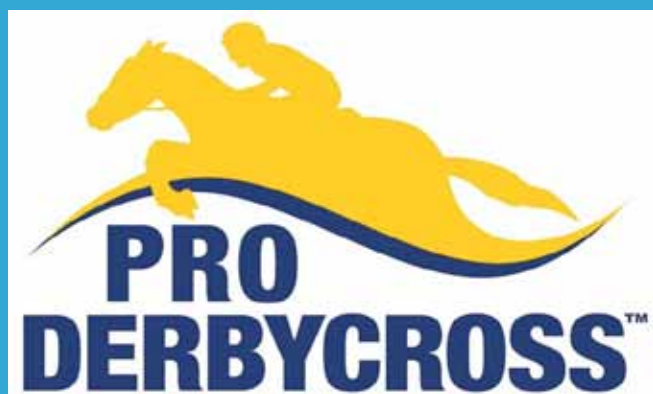
THURSDAY, JANUARY 19TH AT 6:30 PM

**WHITE HORSE TAVERN
WELLINGTON, FLORIDA**

PRO DERBYCROSS

FRIDAY, JANUARY 20TH AT 7:00PM

**PALM BEACH INTERNATIONAL EQUESTRIAN CENTER
WELLINGTON, FLORIDA**



THE PROFESSIONAL RIDERS ORGANIZATION

**3200 SAVANNAH PLACE
VERO BEACH, FLORIDA 32963**

**SAMANTHA LENDL
EXECUTIVE DIRECTOR**

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